

06 October 2022

RE: Request for Enhancement of DAAR

Crews Gore President Brand Registry Group

Dear Mr. Gore,

I am writing in response to your <u>9 August 2022 letter</u> in which you request that ICANN's Office of the Chief Technology Officer (OCTO) enhance the monthly Domain Abuse Activity Reporting (DAAR) by creating a separate analysis of abuse in Specification 13-granted top-level domains (.Brand TLDs).

Thank you for your suggestion. OCTO is in the process of developing draft specifications to improve the DAAR project. OCTO looked into possible relationships between .Brand TLDs and abuse levels when working on DAAR improvements with registry operators in the past. At that time, OCTO found no statistically significant relationship. However, analysis that measures and evaluates the level of abuse, or lack thereof, of .Brand TLDs will be considered as part of DAAR improvement work in the future.

OCTO intends to initiate an open dialogue and exchange of ideas on the draft specifications in early 2023.

Once again, thank you for your proactive recommendation. We look forward to working collaboratively with Brand Registry Group, the RySG, and the wider ICANN community to ensure that the specifications of the improved DAAR system are in line with the community's needs regarding DNS abuse.

Sincerely,

Göran Marby

President and Chief Executive Officer

Internet Corporation for Assigned Names and Numbers (ICANN)