

## Sponsorship Opportunities





# What is the **Contracted Parties Summit**?

The Contracted Parties Summit provides contracted parties an opportunity to engage and address issues of mutual interest and importance.

More than **446 participants from 57 countries** attended the 2019 summit in Bangkok, Thailand.

#### Participants included:

- gTLD, Brand, and Geo registries
- ICANN-accredited registrars
- gTLD resellers
- gTLD hosting providers
- Registry service providers

### Why Become a Sponsor?

The Contracted Parties Summit gives sponsors an opportunity to show-case their businesses or services to other contracted parties around the world. Choose a package that meets your marketing objectives – or talk with us about creating a custom package – to increase your visibility with this select audience of industry insiders.

### Packages and Benefits

#### Signature Sponsor: USD 16,500 (two available, one per day)

#### Sponsor one buffet lunch.

- Verbal acknowledgment of lunch sponsorship on the morning of the lunch.
- Logo will be played three times on the screen in the conference room on the day of the sponsored lunch.
- Branded napkins (to be supplied by ICANN if logo is provided by advised deadline).
- Promotional material placement at seat/table (to be supplied by sponsor).
- Prominent signage rights with pull-up banner placement during lunch (to be supplied by sponsor).
- Lobby signage with pull-up banner placement during the entire event (to be supplied by sponsor).
- Logo on Contracted Parties Summit webpage of ICANN.org (linking to company site).

## Meet and Greet Welcome Reception Sponsor: USD 15,000 (one available)

Sponsor the Welcome Reception on Tuesday, 1 November held at the event hotel.

- Prominent signage rights with pull-up banner placement during reception (to be supplied by sponsor).
- Lobby signage with pull-up banner placement during the entire event (to be supplied by sponsor).
- Logo on Contracted Parties Summit webpage of ICANN.org (linking to company site).

#### **Bronze Networking Sponsor:** USD 6,000

(limited space available)

- Sponsor can display two printed signs (space for up to two pull-up banners in predetermined public areas).
- One table space for networking (includes one table and two chairs).

## Morning or Afternoon Refreshment Sponsor: USD 5,500 (four available)

Sponsor one morning or afternoon coffee break.

- Branded signage displayed at the refreshment area.
- Lobby signage with pull-up banner during reception (to be supplied by sponsor).
- Logo on Contracted Parties Summit webpage of ICANN.org (linking to company website).

#### **Additional Sponsorship Opportunities**

**Notepad and Pens: USD 5,000** 

(one available, to be supplied by sponsor)

Your company's branded notepad and pens to be distributed at registration.

**Branded Seat Cover Sponsor: USD 6,000** 

(one available, to be supplied by sponsor)

Note: Sponsor will be responsible for expenses for branding-related production, installation, and any venue branding fees (if applicable). All materials subject to approval by ICANN Sponsorship Team before final production.

### Interested?

To learn more about becoming a sponsor, send an email to CPsummit@icann.org or fill out the vendor interest form.

Ask us about additional events at this location to increase visibility and maximize your investment.