EXHIBIT A

From: Juan Diego Calle Contact Informat on Redacted
Subject: Thread
Date: June 7, 2016 at 4:36:40 PM EDT
To: "Jose I. Rasco" Contact Information Redacted

Attached.

●●●○○ AT&T 🛜   4:35 PM   ⌁ ⍟ ■▢

⟨ Messages (119)   Steve   Details

Wednesday 2:33 PM

Amigo...how's life?
Got time to chat today?

Yesterday 12:33 PM

Hey bro, not sure if you got my
message last week. Would
appreciate a few mins today if
you're free, thanks

Steve! Hope you are well. Sorry
I was out last week with kids.

Ahhhhhh I see. You free to talk
sometime today or tomorrow?

I think I know why you're
reaching out. Unfortunately all I
can say is that we have to go to
ICANN auction.

I understand...you gotta do what
is best for you. still like to talk if
you're amicable.

📷 Text Message   Send

1

Can't give up...how about I guarantee you score at least 16 mil if you go into the private auction and lose? 💰 💰 💰

Today 2:52 PM

No. But I'll sell you .health for $25m. It's ready for launch.

Ok how about...17.02m?

No. ;)

Ok..np. I think Kane just got the deal with Jose anyway 😆

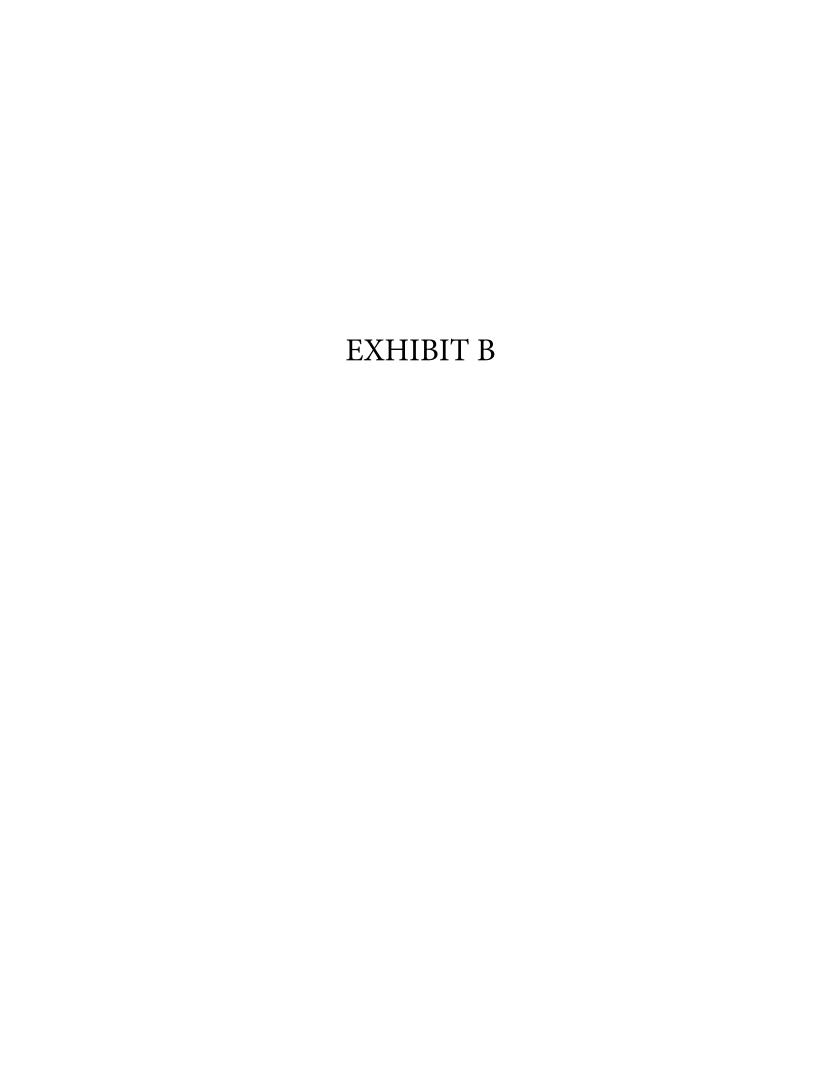Donuts might buy health...you can try them

Today 4:22 PM

In all seriousness if it helps to delay the private auction a few days to get you back in, it's possible. Just throwing that out if it helps

📷   Text Message   Send

Sent from my iPhone

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EXHIBIT B

Juan,

It has been a while since we last spoke, I hope things are well on your side.

I understand that you have decided against joining the Applicant Auction for .web. I have no insight into your motivation for this decision, but perhaps you might be interested in a different approach to resolving the string contention.

We have designed an Alternative Private Auction that comes with some advantages against the Application Auction and also the ICANN auction. Here are the basic principles:

- It divides the participants into groups of strong and weak
- the weak players are meant to lose and are compensated for this with a pre defined sum
- the strong players bid for the asset
- the highest bid wins, but the winner pays a price lower than the 2nd highest bid

In result, there are a number of advantages versus both ICANN and Applicant Auction:

- the winning party pays less for the asset in comparison to both ICANN and Applicant Auction
- the losing strong players receive a higher return than in the Applicant Auction
- the losing weak players receive a lower return than in the Applicant Auction

So essentially, the benefit for the strong bidders comes from a lower share of proceeds for the weak bidders than in the Applicant Auction.

I have attached a deck that describes the principles in detail and also gives some examples. It has been developed by Takon, a consultancy specialized in auctions.

I have already discussed this with other parties in the contention set and have received only positive feedback so far. I would appreciate if you could review as well and give me your view. Perhaps this approach achieves a better fit with your goals than the Applicant Auction.

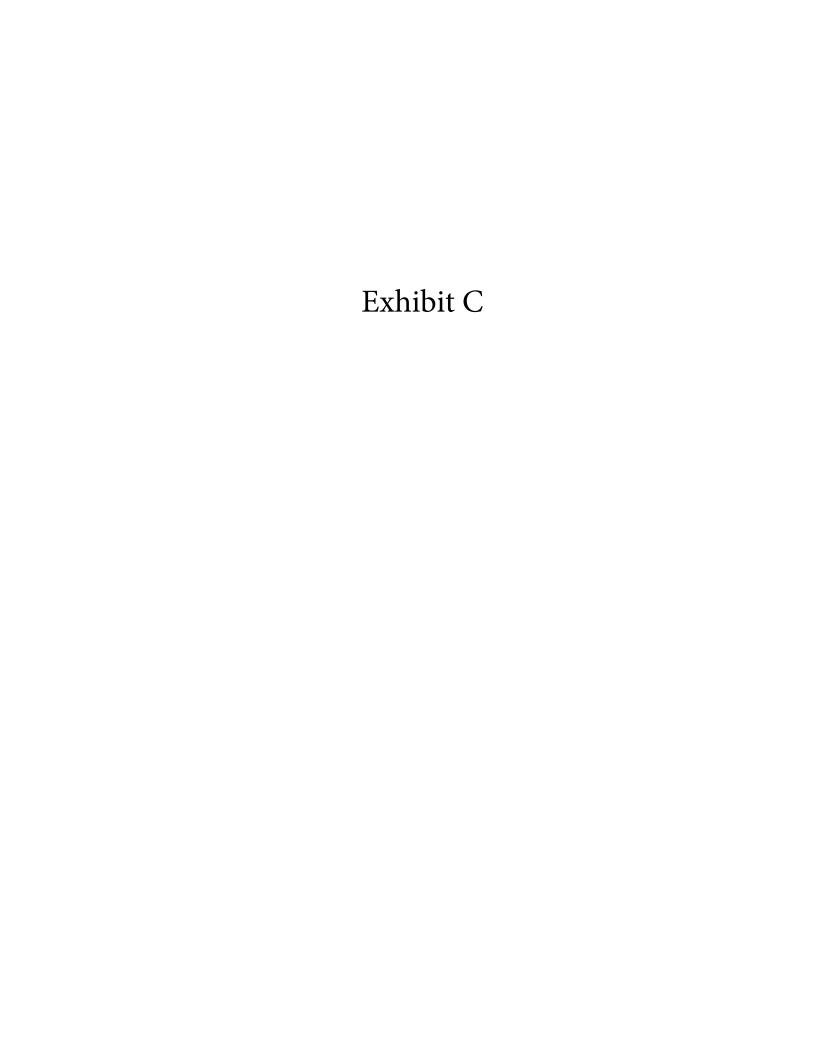I look forward to hearing from you.

Best

Oliver

Oliver Mauss
CEO

Exhibit C

Thu, Jul 21, 1:54 PM

Talk?

Fri, Jul 22, 10:24 AM

IF ICANN delays the auction next week would you again consider a private auction? Y-N