

# Our Communications in Latin America and the Caribbean During 2017

## Social Media

Twitter

@ICANN\_es | @ICANN\_pt  
**9,636** followers | **5,184** followers

+14,800 total  
**+300** followers  
in 2017



**+54** articles  
Spanish

**+18** articles  
Portuguese

**+13** articles,  
radio,  
tv  
English/Caribbean

Scoop.it

**+4,300** visits since 2013  
**+800** in 2017

Our regional YouTube playlist has

**+400** views in 2017  
**2,000** views

YouTube

## Designs

**+1** LAC  
Strategy Trifold

**+5** Flyers  
(CEILAC & Roadshows)

**+1** LAC DNS Forum  
Logo

**+new**  
gTLD  
stickers

**+3** Booth artwork  
(ABRINT, CLT2017, LACNIC28)

## Multilingual<sup>\*</sup> content

**+5**  
videos



**+10**  
blogs



**+12**  
newsletter



**1** Report 2016  
LAC Year  
in Review

<sup>\*</sup>Available in English, Spanish,  
Portuguese and French