# Evolving the ICANN multi-stakeholder model Strategic objective #2 - Governance ICANN Strategic Plan 2021-2025

ICANN65 - MARRAKECH

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# GOALS OF THE SESSION

Issues from final Issues List are mapped in the Work Plan

Understand the inputs that will be required from the Community to complete the Work Plan.

Identify Issue "owners" or who is accountable to develop a solution or approach (AC, SO, Community, Board, Org)

# FINAL ISSUES LIST

Based on a community-wide conversation and inputs from ICANN63, ICANN64, two webinars on 14 and 15 May 2019 and Public Comment

Issues on final Issues List are critical, actionable issues that can improve the effectiveness and efficiency of ICANN's MSM

Some issues did not remain because:

- duplicative of other ongoing work

- "symptoms" and not causes of ineffectiveness and inefficiency,

- definitional and cross-cutting in nature

# EVOLVING ICANN's MSM - ISSUES

- Prioritization of the Work
- Precision in scoping the work
- Costs
- Representativeness + Inclusiveness
- Consensus
- Terms
- Recruitment + Demographics
- Complexity
- Efficient Use of Resources
- Culture + Trust + Silos
- Roles and Responsibilities + Holistic View of ICANN

# EVOLVING ICANN'S MSM - OTHER ISSUES

- Volunteer Burnout – Descriptive of a symptom
- Timing of decision-making: our processes take too long – Descriptive of a symptom
- Accountability – being addressed by other work streams
- Transparency - being addressed by other work streams
- Work Processes - Definitional and cross-cutting

# EVOLVING ICANN's MSM WORK PLAN

The Work Plan will:

1. Map issues from the Issues List to "owners" (i.e. an AC, SO, the Community, ICANN Board or ICANN Org).

2. Identify the date by which issue owners will deliver a solution or approach.

3. Identify resources needed to do so. Take into account existing tools and processes that are developing solutions.

The Work Plan will be based on Community input, will be presented and discussed at ICANN66 and will become part of ICANN's 5-year Operating Plan.

# EVOLVING ICANN'S MSM WORK PLAN

| ISSUE | OWNER – Who is accountable? | START DATE | DELIVERY DATE | RESOURCES NEEDED |
|---|---|---|---|---|
| | | | | |
| | | | | |

| ISSUE | OWNER – Who is accountable? |
|---|---|
| **Prioritization of the Work**<br><br>Q. Who sets ICANN's priorities?<br><br>Q. What is the mechanism to say "no" to initiating new work?<br><br>"Without prioritization, ICANN Org and the ICANN community will continue to try to do everything all at once, each valued with the same sense of urgency. This is not sustainable." | **AC?**<br>**SO?**<br>**Community?**<br>**Board?**<br>**Org?** |
| **Precision in scoping the work**<br><br>Q. How can ICANN improve precision in scoping the work? | **AC?**<br>**SO?**<br>**Community?** |

| ISSUE | OWNER - Who is accountable? |
|---|---|
| **Costs**<br><br>Q. How do we identify and project the costs of policy-making and other work to effectively factor it into our work processes?<br><br>"The community does not understand the cost dimension of policy work. This is of concern."<br><br><br>"To leave the costing and the affordability and the priority to the very end after the community has spent a couple of years coming up with recommendations and go back to them and say, sorry…    I think it's also the wrong way to do it." | **AC?**<br>**SO?**<br>**Community?**<br>**Board?**<br>**Org?** |

| ISSUE | OWNER – Who is accountable? |
|---|---|
| **Consensus**<br><br>Q. "How do you get diverse groups of people, organizations, and governments to have the appropriate incentives as well as the authority to come to a consensus on highly contentious and complex issues which impact individual freedoms, commerce, political climates and organizational effectiveness on a global level?"<br><br>Q. Should we define consensus and, if yes, how?<br><br>"How one establishes 'consensus, as well as what definitions are to be used in the declaration(s) of any 'degree' of consensus needs to be clearly articulated, agreed upon and established with all participants in such processes." | **AC?**<br>**SO?**<br>**Community?**<br>**Board?**<br>**Org?** |

| ISSUE | OWNER – Who is accountable? |
|---|---|
| **Recruitment + Demographics**<br><br>Q. How does ICANN bring enough new people into the Community and do so while effectively reflecting appropriate demographics.<br><br>"We are not bringing enough people in."<br><br>"[E]ngagement programs such as the Fellowship…has been limited in its effectiveness" for certain stakeholders."<br><br>"We need to recognise that there is often very different demographic in and between various parts of the ICANN Community as well as aspects of demography worthy of analysis ICANN wide." | **AC?**<br>**SO?**<br>**Community?**<br>**Board?**<br>**Org?** |
| **Complexity** | **AC?**<br>**SO?** |

| ISSUE | OWNER –Who is accountable? |
|---|---|
| **Efficient Use of Resources**<br><br>Who is responsible for the efficient use of resources?<br><br>Who is responsible for efficiency in producing results and outcomes?<br><br>"The MSM has difficulty producing timely results and outcomes because the community does not follow a disciplined approach in deciding on the types of work it takes on, how that work is scoped, and how it gets executed."<br><br>"All these other work streams that we commit advisory council members to dilute our resources to get our own work done" | **AC?**<br>**SO?**<br>**Community?**<br>**Board?**<br>**Org?** |
| **Culture + Trust + Silos** | **AC?** |

| ISSUE | OWNER – Who is accountable? |
|---|---|
| **Roles and Responsibilities + Holistic View of ICANN**<br><br>Q. How can we create a clear, shared understanding of the respective roles and responsibilities of the Community, org, and Board.<br><br>**Examples of views and perceptions:**<br><br>"Who should be responsible for changing the way the ICANN community approaches its work?"<br><br>"Who is in charge of scoping and prioritizing individual work efforts?"<br><br>"We talk about reviewing the organization but there is no place where we have a holistic view of the organization, where we can have a global view." | **AC?**<br><br>**SO?**<br><br>**Community?**<br><br>**Board?**<br><br>**Org?** |

# EVOLVING ICANN'S MSM – NEXT STEPS

▶ Public Comment period: Who is accountable for an issue? Further issue refinement and prioritization. Launch in first half of July.

▶ Engagement with respective owners/accountable groups to:

▶ Develop projected delivery dates for proposed solutions or approaches in the Strategic Plan period

▶ Identify the resources needed to deliver a proposed solution or approach

▶ Fill in Work Plan document for review at ICANN66

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