



Engaging with ICANN and GDD: New Registries – Brand Focused

Linett Nardone | GDD Summit | 10 May 2017

Registry Services & Engagement Team

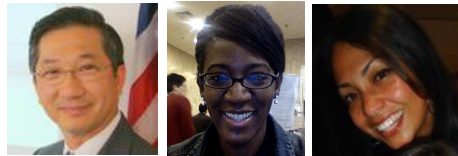


Aysegul Mert

Europe
Middle East
Africa
(EMEA)



Americas



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Asia
Australia
Pacific
Islands
(APAC)



Valerie

Agenda

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CZDS:
How and Why It
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Invoicing

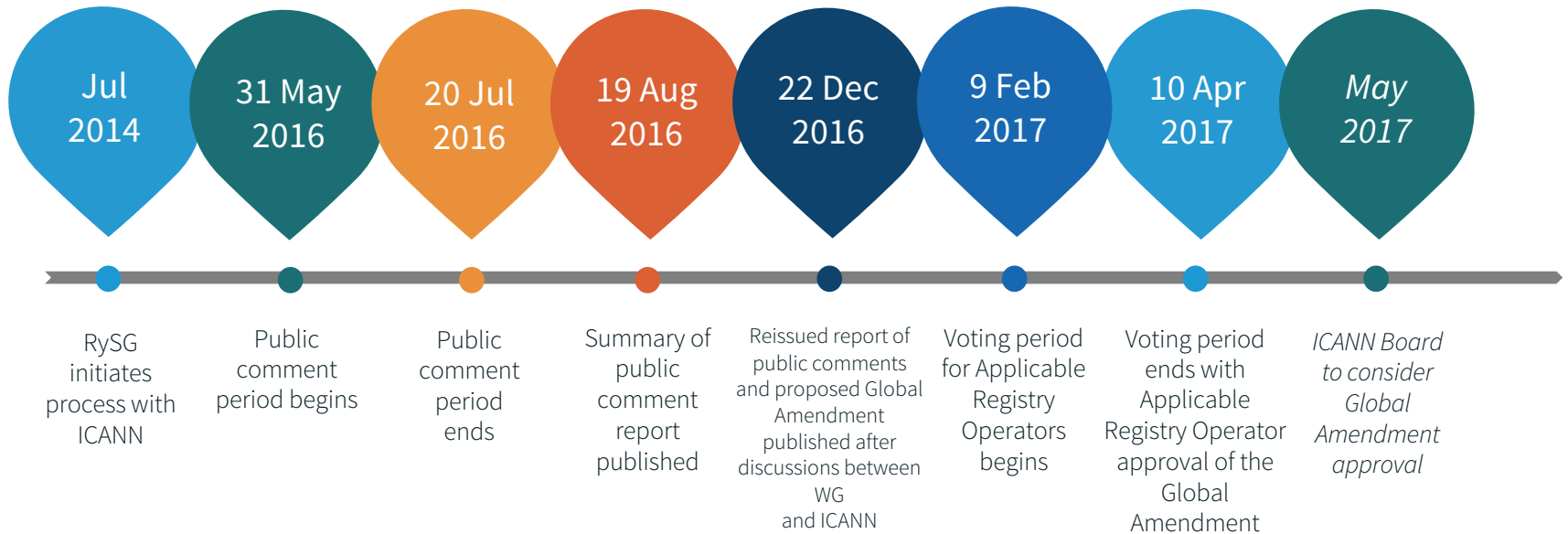
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Q & A

Communicating Beyond ICANN Stakeholder Groups

Global Amendment to the New gTLD Registry Agreement

Milestones



Next Steps

If approved by the ICANN Board, revisions to the base New gTLD Registry Agreement become effective 60 days from ICANN's notice to Applicable Registry Operators

Resources

- ⦿ [Global Amendment](#)
- ⦿ [Public Comment](#)

CZDS: How and Why It Relates to Brand TLDs

Centralized Zone Data Service (CZDS)

- ⦿ [Zone data](#) contain mappings between domain names and IP addresses and other resources. This data is required to be available publicly for queries by any Internet user for the TLD to function properly.
- ⦿ [Zone files](#) contain a daily snapshot of zone data in text file format and [CZDS](#) provides a centralized access point to access and download zone files. Requests for access can be approved or denied by registry operators per the terms in [Specification 4, Section 2 of the new gTLD Registry Agreement](#).
- ⦿ It is possible for anyone to construct the zone file through a method called “[Zone Walk](#)” that consists of querying the TLD with DNS queries to discover all domains registered. This such method could generate a large volume of traffic when thousands of zone file consumers are considered.
- ⦿ Look for details on an upcoming CZDS webinar hosted by the Registry Services & Engagement team.

MSA: Switching Back-end Providers

Material Subcontracting Arrangement (MSA)

- ⊙ A Material Subcontracting Arrangement (MSA) is defined as any subcontracting arrangement that relates to any Critical Function (as identified in [Specification 10, Section 6 of the Registry Agreement](#)) for the gTLD. Those critical functions include:
 1. DNS
 2. DNSSEC
 3. EPP
 4. RDDS
 5. *Data Escrow

- ⊙ A change to an MSA refers to a change to any back-end registry operator (also known as a back-end service provider or a Registry Service Provider) and includes service providers such as DNS providers.

- ⊙ Resources
 - [MSA](#)
 - [How-to-Guide](#)
 - [MSA Application Form](#)

****A separate process is now available for changes to Data Escrow***

The background of the slide is a solid orange color. Overlaid on this is a stylized world map. The map is formed by a network of white dots of varying sizes, connected by thin white lines. The dots are more densely packed in some areas, particularly in North America and Europe, and more sparse in others. The overall effect is a digital, interconnected globe.

Informational Guides & Training Resources

Invoicing

Q & A