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I. INTRODUCTION

On April 26, 2007, this Court entered a Preliminary Injunction ("PI") against Defendants RegisterFly.Com, Inc. and UnifiedNames, Inc. (collectively, RegisterFly. RegisterFly told this Court that it did not object to any of the terms of the PI. Now, well after the date for compliance with the PI, RegisterFly filed an application to excuse its compliance with Paragraphs 11 and 16 – the requirement that RegisterFly place a notice to consumers at the top of its website home page to alert consumers to the status of the termination of its ICANN accreditation (the "Notice" or "Notice to Consumers"). RegisterFly has *never* complied with the Notice requirements. The Court should reject RegisterFly's request – brought nearly six weeks after RegisterFly first violated the PI – to excuse its compliance and relieve it from the Notice obligation.

RegisterFly's Ex Parte Application to Modify Injunction Or, In the Alternative, to Reconsider Issuance of Injunction ("Application" or "App.") is nothing more than a motion that this Court reconsider its granting of a Permanent Injunction against RegisterFly on May 25, 2007. At that hearing on the Permanent Injunction, RegisterFly made exactly the same arguments it now presents to this Court. The entirety of this Application is brought in violation of this Court's Local Rules: "No motion for reconsideration shall in any manner repeat any oral or written argument made in support of or in opposition to the original motion." (L.R. 7-18) (emphasis added).

The record is clear: RegisterFly *already* raised the "irrelevance" of the notice to consumers to this Court at the hearing on the Permanent Injunction based on RegisterFly's no longer acting as a registrar, and this Court rejected that argument. In addition, RegisterFly already argued against the entry of the

¹ The only "new" relief requested is a modification of the Notice provisions PI. The Permanent Injunction is to be identical in form to the PI, and the Court flatly rejected any need for modification of the Notice provisions at the hearing on the Permanent Injunction.

Permanent Injunction based upon the arbitration agreement between the parties.

RegisterFly raised the *very same arguments* as contained in its Application in a prior briefing to the Court (filed on May 24, 2007) *and* in oral argument on May 25.

This Court considered and flatly rejected RegisterFly's argument.

This matter is *not* appropriate for ex parte relief; RegisterFly could have appeared nearly *six weeks* ago to challenge ICANN's request for a notice to consumers that must be posted after RegisterFly's registrar operations had ceased. But RegisterFly already told this Court that it found the PI proper, and made the affirmative choice to not appear in opposition. RegisterFly's decision to continue as a reseller of domain name registrations makes the posting of a notice to consumers *even more important* to protect current and potential domain name registrants from confusion and harm, as RegisterFly itself admits that there is no apparent difference to the consumer when dealing with a reseller as opposed to a registrar.

RegisterFly's self-help in avoiding compliance with the Notice provision and creating an excuse to bring an unsupportable *ex parte* motion to be relieved future compliance should be rejected. RegisterFly should be required to comply with this Court's Orders in full.

II. BACKGROUND FACTS AND PROCEDURAL HISTORY

ICANN continually provided this Court with a discussion of the factual and procedural history between the parties, and for brevity, will not restate the entire history of this litigation below. In response to RegisterFly's "Pertinent Facts" section, however, ICANN presents some additional facts to identify the recent timeline of events and clarify RegisterFly's misrepresentations to the Court.

Of primary import are the facts relating to RegisterFly's *continuing* violation of the Notice requirements – a violation continuing to this day. RegisterFly did not even *attempt* to comply until approximately May 29, 2007, *over a month* after the Court entered the April 26, 2007 Preliminary Injunction, and after the threat of

sanctions. At that time, RegisterFly failed to place the order on its main webpage, and did not place the Notice at the top of the page as required. On June 4, 2007, RegisterFly finally placed the Notice on its website home page, but *still* remains in violation of the Notice provision as the Notice is located at the bottom of the page. (See Consolidated Declaration of Samantha Eisner ("Eisner Decl."), ¶ 3.) RegisterFly ignores the fact of its non-compliance in its Application. (App., passim.)

RegisterFly raised its concerns over the imposition of the Notice once RegisterFly stopped acting as a registrar to this Court and to ICANN. There is nothing "new" about this fact or circumstance. Once RegisterFly retained counsel in California, on May 23, 2007 RegisterFly contacted ICANN to determine if ICANN would stipulate to removing the Notice to Consumer provisions from the PI. (Eisner Decl., ¶ 13.) Next, RegisterFly told this Court in oral argument that the fact that RegisterFly was no longer acting as a registrar, the Notice to Consumer provisions were irrelevant.² (May 25, 2007 hearing.) Now, RegisterFly tells the Court it just should not be forced to comply.

ICANN initiated this lawsuit against RegisterFly on March 29, 2007.

RegisterFly initiated the AAA Arbitration against ICANN on March 28, 2007 – after ICANN provided RegisterFly with notice that it intended to file suit and seek a temporary restraining order. (Eisner Decl., ¶ 14.) After receipt of notice, and prior to initiating the arbitration, RegisterFly attempted to persuade ICANN to not file suit, and promised to provide ICANN with the requested data. (Eisner Decl., ¶ 14.) RegisterFly had previously staved off ICANN's filing of suit in this matter with the provision of an insufficient data file, and ICANN determined that it must proceed with suit and could not take the risk of allowing RegisterFly to continue to

² Indeed, on May 23, 2007, RegisterFly told ICANN that it would likely oppose the Permanent Injunction if only to contest the notice provisions. (Eisner Decl., ¶ 13.) RegisterFly's May 24, 2007 filings did not mention the challenge to the notice provision, and RegisterFly only mentioned that concern in oral argument.

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frustrate ICANN's attempts to protect RegisterFly's customers. (Eisner Decl., ¶ 14.)

While RegisterFly tells this Court that it started out as a reseller, it does not tell this Court about the fact that RegisterFly encountered problems as a reseller. ENom, a registrar with which RegisterFly maintained a reseller relationship with, was contacted by ICANN on more than one occasion relating to customer complaints over RegisterFly. (Eisner Decl., ¶ 15.) RegisterFly's track record as a reseller raises many of the same concerns as the documented issues with RegisterFly as a registrar. Indeed, one source of RegisterFly customer complaints to ICANN involved confusion over RegisterFly's status as a reseller or registrar. (Eisner Decl., ¶ 15.)

ICANN did not know that RegisterFly was intending to continue act as a reseller until May 29, 2007. (Eisner Decl., ¶ 16.) On June 1, 2007, pursuant to the Court's Injunctions, ICANN formally terminated RegisterFly's accreditation. (Eisner Decl., ¶ 12.) As stated in RegisterFly's concurrently-filed Report on Compliance, ICANN's termination of the RAA places a limitation on RegisterFly's ability to engage in "the solicitation and/or acceptance of domain name registrations, transfers or renewals, [and] accepting payment for domain name registrations, transfers or renewals," (PI, ¶ 15). ICANN sought the inclusion of this language in the Preliminary Injuction to provide yet another level of protection for RegisterFly's customers.

ICANN does not now seek and has never sought the enforcement of the Notice to Consumer provisions of the Injunctions as punitive measures against RegisterFly. ICANN requested the posting of notice as a means of informing potential and current customers of RegisterFly of the need to perform further research prior to selecting RegisterFly. (April 24, 2007 Memo. ISO Preliminary Injunction, p. 5, n.6.) ICANN maintains that its consumer protection goals in assuring a posting of Notice to Consumers regarding termination are *even more*

essential now that it has confirmation that RegisterFly intends to remain active in the domain name registration business as a reseller. (Eisner Decl., ¶ 18.)

III. REGISTERFLY HAS NOT MET ITS BURDEN IN DEMONSTRATING ITS NEED FOR MODIFICATION OF THE COURT'S ORDERS.

When seeking to modify an order of the Court under Federal Rule of Civil Procedure 60(b)(5), a party must "satisfy the initial burden of showing a significant change . . . in factual conditions . . . warranting modification of the decree," and then the Court "must then determine whether the proposed modification is suitably tailored to resolve the problems created by the changed factual . . . conditions."

United States v. Asarco Inc., 430 F.3d 972, 979 (9th Cir. 2005) (citing Rufo v.

Inmates of Suffolk County Jail, 502 U.S. 367, 384 (1992)) (denying modification of consent decree). When relying on changed factual conditions, the movant "must additional show that the changed conditions make compliance with the [order] 'more onerous', 'unworkable', or 'detrimental to the public interest'." Id. (citations omitted). Relief from an order "should not be granted, however, simply because a party finds 'it is no longer convenient to live with the terms' of the order." SEC v.

Coldicutt, 258 F.3d 939, 942 (9th Cir. 2001) (citing Rufo, 502 U.S. at 383) (denying motion to modify nine year old injunction because the movant's subjective concerns of stigma were not sufficient to meet burden).

In order to rely on the "catch all" provision of Rule 60(b)(6) to modify an order, a movant must demonstrate that "extraordinary circumstances" exist.

Maraziti v. Thorpe, 52 F.3d 252, 254-55 (9th Cir. 1995) (citing Ackermann v. United States, 340 U.S. 193, 199-201 (1950)) (denying modification of order). Extraordinary circumstances do not exist where a movant reiterates an argument already presented to the court. Id.

Α.

There are No Changed Circumstances that Support the Modification of the Preliminary or Permanent Injunction Under Rule 60(b)(5).

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RegisterFly states that the fact that it "no longer acts as a domain name registrar and the efforts [it] ha[s] taken in this regard are new and material facts that warrant the Court's reconsideration of its prior order." (App. at 2:6-9.) This statement is simply not true. These are *not* new facts or circumstances. A movant cannot base a request for modification of an order on facts or circumstances that it knew of or reasonably contemplated occurring at the time of entry of the order.

RegisterFly already knew and already informed the Court that RegisterFly was no longer acting as a Registrar. It told the Court – in writing and at the hearing - that "RegisterFly is not acting as a registrar." (May 24, 2007 Response of Defendants to Order to Show Cause Why Permanent Injunction Should Not Issue ("Response Re: Perm. Inj.") at 4:12; Heather McCloskey argument at May 25 hearing.) RegisterFly also informed this court of the near completion of the RegisterFly-GoDaddy transfer that RegisterFly now relies on as a "new" occurrence sufficient to grant modification. (Response Re. Perm. Inj. at 4:14-18).

RegisterFly actually argued to the Court that the fact that RegisterFly was no longer acting as a registrar and was transferring domain names to a buyer rendered the Notice provisions as "irrelevant," and requested this Court to alter that portion of the Permanent Injunction. (Argument of Heather McCloskey at May 25 hearing.) The Court considered and rejected this argument, and ordered the

³ RegisterFly similarly ignores and misstates the record of this proceeding by its claim that "the Court noted . . . that it had not been presented with evidence of the pending arbitration" (Ex Parte App. at 4:10-11) and the underlying declaration statement that "At the hearing on May 25, 2007, the Court noted that it had not had any opportunity to review the documents submitted by the defendants prior to the hearing." (Decl. of Heather McCloskey ISO Ex Parte App. at ¶ 3, 2:3-5.) At the hearing, this Court told RegisterFly that it had reviewed the papers that very morning, and only denied knowledge of the substance of the arbitration proceeding, though it was aware of the arbitration itself.

Permanent Injunction to be granted in full against RegisterFly. RegisterFly cannot rely on any of these facts as sufficiently "new" to warrant a modification of the PI and/or the Permanent Injunction.

RegisterFly's new 'status' as a reseller is not a new fact either. RegisterFly knew – though it did not share this fact with the Court or with ICANN – that it was negotiating a deal that would allow it to maintain active as a domain name reseller. A movant *may not* use facts and circumstances that it was aware of and could have presented to the Court earlier as support for a request for modification under Rule 60(b)(5). A permanent injunction is to be modified only when the movant is facing unforeseen obstacles. *See Coldicutt*, 258 F.3d at 945 (emphasis added) (denying motion to terminate where movant "failed to establish a sufficient change of circumstances.").

RegisterFly ignores the fact that it has known – since April 26, 2007 – that it would be subject to a Notice posting after it was no longer acting as an ICANN-accredited registrar. Paragraph 16 of the PI states just that. More importantly, RegisterFly *did not find any portion of the PI objectionable* and elected to not oppose the imposition of the PI. (ICANN's Report on Defendants' Compliance with Injunction 2: 14-16). The only new fact or circumstance here is that RegisterFly is now operating under threat of sanctions by the Court, and can no longer simply refuse to comply with this Court's orders.

B. Requiring a Notice Provision is Essential for the Continued Protection of Potential Registrants and Is Still in the Public Interest.

In addition to failing to identify *any* changed fact or circumstance, to support modification, RegisterFly fails to explain how the continued imposition of the Notice requirement would be "onerous", "unworkable", or "detrimental to the public interest." In fact, RegisterFly's continuing as a reseller without providing any notice would be the only result detrimental to the public interest.

RegisterFly tells this Court *exactly* why providing the consumers with a notification of the termination of RegisterFly's accreditation is necessary. It admits: "The difference between a reseller and a registrar is not obvious from simply viewing a website and seeking to purchase a domain name." (App. at 6:4-5.) The differences are only apparent to those actors behind the scenes, such as the registries that a registrar must access, or the fact that a reseller must maintain an account with a registrar to allow for the registration of domain names. (*See* App. at 6:15-20.) Consumers are entirely at risk here; many people have been harmed as a result of RegisterFly's actions to date, and it's entirely possible that some of the registrants who expected to be migrated out of RegisterFly's registrar services may now learn that RegisterFly was only a reseller all along.

RegisterFly's worry about consumer confusion caused by the fact that "the notice does not make mention that RegisterFly has transferred those names for which it was the registrar to another entity and . . . the names that can be purchased . . . are names for resale," (App. at 5:19-21), does not render the Notice provisions onerous. The Notice does not purport to regulate the rest of the content or the

⁴ RegisterFly proves that it is willing to lie this Court in the hopes of achieving its requested relief; there is no telling how it will maintain its customer relationships where penalties for false statements may be harder to enforce. For example, RegisterFly tells this Court that it has "removed all language on the www.registerfly.com website that references [RegisterFly] as domain name registrars." (App. at 1:19-20.) This could not be further from the truth. After ICANN received service of the Application on the afternoon of June 4, 2007, it was able to locate no fewer than *ten* separate links from the registerfly.com page with references to RegisterFly as a registrar – *including* the Uniform Domain Name Dispute Resolution Policy incorporated as part of RegisterFly's Registration Agreement. (*See* https:///registerfly.com/info/dispute.php at ¶ 1 (referring to "us (the registrar)"; Eisner Decl., ¶ 19.). There is no question that the Notice as required in the Injunctions is appropriately maintained against RegisterFly for the time being.

⁵ There is already consumer confusion over RegisterFly as reseller and RegisterFly as registrar for RegisterFly's most recent customers.

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business of the site. If RegisterFly believes a description of circumstances is necessary for clarification, it could: (1) move this Court for modification of the order to include such language in the Notice, or (2) simply place the additional explanation elsewhere on the website. RegisterFly does not need Court relief to remedy this concern.

Registerfly's Request for Modification is Based in Whole on Arguments Previously Presented to the Court.

As discussed above, the entirety of RegisterFly's arguments in support of modification were already presented to the Court. Moreover, RegisterFly does not even claim that any extraordinary circumstances exist to support a granting of modification under Rule 60(b)(6). (App., passim.) Pursuant to Maraziti v. Thorpe, 52 F.3d 252, 254-55 (9th Cir. 1995), RegisterFly's request for modification under Rule 60(b)(6) should be denied.

D. RegisterFly's Alternative Request for Reconsideration Should Be

RegisterFly requests that in the event this Court refuses to modify its order, its Application should be considered a Motion for Reconsideration under Local Rule 7-18. (App. at 9:14-13:6.) RegisterFly raises two grounds for reconsideration: new facts and the court's failure go properly consider its ability to issue the Permanent Injunction. RegisterFly does not satisfy either of these stated grounds.

"No motion for reconsideration shall in any manner repeat any oral or written argument made in support of or in opposition to the original motion." L.R. 7-18 (emphasis added). If a movant seeks reconsideration based on new facts and circumstances, it cannot rely on facts previously presented to the Court; it may only rely on those items that an exercise of reasonable diligence would have revealed to the movant at the time of the entry of the order. Hirel Connectors, Inc. v. U.S., No. CV 01-11069 DSF (VBKx), 2006 U.S. Dist. LEXIS 93524, at *5 (C.D. Cal. June 30, 2006) (denying reconsideration). When challenging a Court's failure

1	to properly consider evidence, a movant is required to do more than show that the
2	Court did not give attention to a matter the movant considered important,
3	particularly when the matter is not worthy of consideration. Metro Lights LLC v.
4	City of Los Angeles, Case No. CV 04-1037 GAF (Ex), 2007 U.S. Dist. LEXIS
5	27618, at *7 (C.D. Cal. Jan. 24, 2007) (denying reconsideration when Court gave
5	proper weight – none – to movant's earlier argument).
7	As discussed above, no new facts exist to support a motion for

As discussed above, no new facts exist to support a motion for reconsideration under Local Rule 7-18. Not only were the facts *known* to RegisterFly; RegisterFly already presented the facts in argument to the Court. Further, RegisterFly has not demonstrated that the Court failed to weigh its arguments relating to impropriety of the entry of the Permanent Injunction. RegisterFly states that "the Court failed to consider its jurisdictional boundaries in its issuance of the permanent injunction." (App. at 11:13-14.) But the Court – having been presented with argument relating to the arbitration both in paper and in oral argument – both considered and denied RegisterFly's jurisdictional argument. (May 25 Hearing at 18:10-19.)

IV. EX PARTE RELIEF IS NEITHER APPROPRIATE NOR NECESSARY.

Neither of RegisterFly's requested forms of relief are proper for emergency relief.

A. RegisterFly has had Nearly Six Weeks to Bring a Motion Relating to the Notice Provision.

RegisterFly could have challenged the propriety of being subject to the posting of the Notice to Consumers stating that its accreditation was terminated. ICANN first requested this form of relief on April 24, 2007 in its Memorandum in Support of Entry of Preliminary Injunction, (Mem. ISO PI at 5, n.6), and paragraph 16 of the [Proposed] Preliminary Injunction sought to specifically require RegisterFly to post the Notice to Consumers once it could no longer act as a registrar. RegisterFly chose not to challenge the requested relief – though the relief

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required RegisterFly to do exactly what RegisterFly finds so objectionable now. RegisterFly has had nearly six weeks to challenge this term of the injunction, and it has failed to do so at every point. In fact, RegisterFly elected to not raise this argument in a prior written submission to the Court. On May 23, 2007, RegisterFly told ICANN that it intended to oppose the entry of the Permanent Injunction on the basis of the mootness of the Notice provision. RegisterFly did not include the argument in its May 24 filings. (Eisner Decl., ¶ 13.)

Moreover, as discussed above, RegisterFly has already raised this argument to the Court and was denied.

B. Granting an Emergency Request for Reconsideration is Futile and Inappropriate.

RegisterFly's ex parte request for relief from the Permanent Injunction is similarly not appropriate for emergency relief. RegisterFly has acknowledged that even in the absence of the Permanent Injunction, it would still be subject to the Preliminary Injunction – which is identical in scope. Seeking relief from the Permanent Injunction on an ex parte basis is waste of this Court's time.

V. REGISTERFLY'S ABILITY TO MAINTAIN ITS ARBITRATION AGAINST ICANN IS NOT IMPAIRED BY THIS COURT'S GRANTING OF A PERMANENT INJUNCTION.

As this Court found at the May 25, 2007 hearing, the entry of the Permanent Injunction against RegisterFly did not affect RegisterFly's ability to maintain or pursue its arbitration against ICANN. The Permanent Injunction affords *exactly the same* scope of relief as granted in the Preliminary Injunction – relief that RegisterFly has already admitted was properly sought and granted in all of its particulars. This Court already determined that it has jurisdiction to enter the Permanent Injunction, and RegisterFly has not presented any additional facts or law to overturn the Court's finding. Moreover, ICANN has been participating in the arbitration proceedings, and will continue to do so for as long as RegisterFly

persists in the maintenance of those proceedings. The Permanent Injunction does not frustrate the contractual rights or expectations of the parties.

In the unlikely event that RegisterFly prevails in the arbitration, and ultimately obtains the right to have its ICANN accreditation restored, the onerous "practical implications" that RegisterFly suggests in its Application are absurd. RegisterFly states that it would have to "forever continue to maintain on its website the notice concerning its ICANN accreditation, regardless of the outcome of the arbitration proceedings . . . [and therefore] the entry of this preliminary [sic] injunction renders the arbitration agreement contained in the RAA completely meaningless." (App. at 12:1-6.) It is almost comical that RegisterFly – which appears to have taken every possible action to avoid placing the notice on its website when it agrees that it has been appropriately subject to this Court's Preliminary Injunction ordering such placement – is worried about a future continuing obligation. Obviously, if circumstances were to change to allow RegisterFly to again act as a registrar, that change would surely be of the type to support a modification of the Permanent Injunction under Rule 60(b)(5).6

VI. CONCLUSION

RegisterFly has demonstrated that it is willing to stoop to any low to avoid proper placement of the Notice to Consumers. It now has brought this meritless *Ex Parte* Application, wasting the time of this Court and ICANN. ICANN requests that RegisterFly's *Ex Parte* Application be denied in full, and that RegisterFly be required to immediately and completely comply with all Orders of this Court.

⁶ Far different from RegisterFly's improper invocation of Rule 60(b)(5) in its Application.

1	Dated: June 5, 2007	Respectfully submitted,
2		JONES DAY
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4		By: Jeffrey A. LeVee 555
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6		Attorneys for Plaintiff THE INTERNET CORPORATION FOR ASSIGNED NAMES AND NUMBERS
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	PROOF OF SERVICE BY OVERNIGHT DELIVERY
	I am a citizen of the United States and employed in Los Angeles County,
	California. I am over the age of eighteen years and not a party to the within-entitled
,	action. My business address is 555 South Flower Street, Fiftieth Floor, Los
	Angeles, California 90071-2300. On June 5, 2007, I deposited with Federal
(Express, a true and correct copy of the within documents:
7	ICANN'S OPPOSITION TO THE
8	I WODIFY INJUNCTION
9	
10	Heather L. McCloskey, Esq. Ervin, Cohen & Jessup LLP 9401 Wilshire Blvd., 9th Floor Beverly Hills, CA, 20212
11	9401 Wilshire Blvd., 9th Floor Beverly Hills, CA 90212
12	Email: hmccloskey@acil
13	Counsel for Registerfly.com, Inc. and UnifiedNames, Inc.
14	Following ordinary business practices, the envelope was sealed and placed
15	for collection by Federal Express on this date, and would, in the ordinary course of
16	business, be retrieved by Federal Express for overnight delivery on this date.
17	I have submitted a courtesy copy of the above described document via email
18	to all parties listed above.
19	I declare that I am employed in the office of a member of the bar of this court
20	at whose direction the service was made.
21	Executed on June 5, 2007, at Los Angeles, California.
22	Sara, Camonna.
23	Marka Expedica WI
24	Martha L. Espelage-Alvarez
25	Trange riivatez
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	ICANN'S OPPOSITION TO EX PARTE APPLICATION TO MODIFY INJUNCTION