Contractual Compliance

2014 ICANN Registry Roadshow Contractual Compliance Update

Los Angeles: Sep 10, 2014

Tokyo: Sep 25, 2014

Istanbul: Nov 20, 2014



Question

- Where in the world is ICANN's Contractual Compliance team present?
 - Los Angeles, Singapore, Istanbul
- How many languages does the Contractual Compliance staffs speak?
 - 9. Arabic, English, French, Korean, Mandarin, Russian, Spanish, Turkish and Uzbek
- What has been the #1 type of complaint from July 2013 to July 2014?
 - Data Escrow



Agenda

- <u>Contractual Compliance Registry Scope</u>
- Contractual Compliance Approach and Process
- Registry Performance Measurement
- <u>Guidelines on Obligations</u>
- Lessons Learned
- New Registry Agreement Audit



Thank You

Please send general questions:

To: Compliance@icann.org

<u>Subject line</u>: ICANN Roadshow – Los Angeles



Contractual Compliance Registry Scope

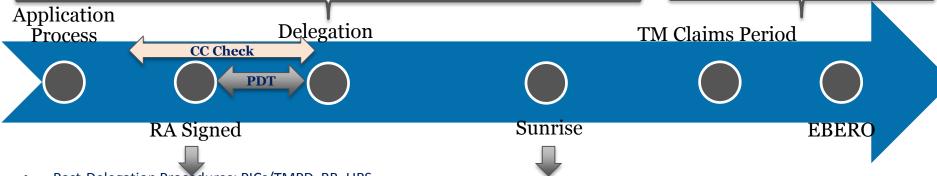
- The <u>Registry Agreement</u> and applicable <u>Consensus Policies</u>
- The Dispute Resolution Procedures
 - Public Interest Commitments
 - Community Registration Restrictions
 - Trademark Post-Delegation
 - Uniform Rapid Suspension
- The Sunrise Processes
- The Claims Services Processes
- The Audit is limited to the representations and warranties in Article 1, and the covenants in Article 2



- **Data Escrow**
- Monthly Report
- Transfer Bulk WHOIS
- Transfer Zone File to ICANN & EBERO
- Fixed & Variable Fees
- SLA
- WHOIS Publication of Data
- Zone File Access to End Users
- Audit: 2.3 Data Escrow
- Audit: 2.4 Monthly Report
- Audit: 2.5 Publication of Registration Data (Whois); Specification 4
- Audit: 2.7 Registry Interoperability and Continuity; specification 6
- Audit: 1.5 IPv6; Specification 6
- Audit: 2.19 Community Based TLDs Obligations of Registry Operator to TLD Community; Specification 12
- Audit: Specification 13 .BRAND TLD PROVISIONS; 5.1 (ii)

Contractual Compliance Registry Scope

- Claims Notice Posted
- Ry validations
- Audit: 2.8 Protection of Legal Rights of Third Parties (TMCH) Claims Period; Specification 7
- **LORDN to TMDB**



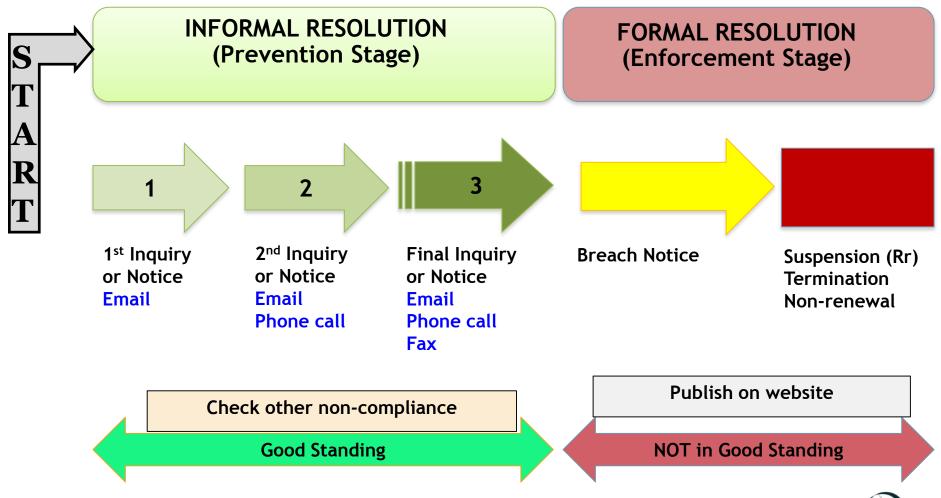
- Post-Delegation Procedures: PICs/TMPD, RR, URS
- **RPM Access Fees**
- **Continued Operations Instrument**
- Reserved Names
- **Block Name-Collision SLD Names**
- Code of Conduct
- **Abuse Contact Data**
- **Registration Restriction Policies**
- Audit: 1.3 Representations & Warranties
- Audit: 2.2 Consensus Policies
- Audit: 2.17 Additional Public Interest Commitments; Specification 11

- Only TM Holder registers
- No Allocation/earmarking before Sunrise registrations
- Sunrise Policies aligned with RPMs
- Audit: 2.8 Protection of Legal Rights of Third Parties (TMCH) Sunrise Period; Specification 7
- Audit: 2.14 Registry Code of Conduct; Specification 9 Parts A, D, E





Contractual Compliance Approach and Process (Fact-based Decisions)







Complaint Management Guidelines

Registry receives an inquiry or a notice...now what?

- Please RESPOND directly to the email
- DO NOT edit subject line
- Attachments should not be greater than 4MB
- Attachment file formats .pdf,.doc(x), .txt



Contractual Compliance July 2013 – July 2014 Complaints per Domain Volume

ica	103.8M	15,089	.015%
America	868	397	45.7%
ž	226	92	40.7%

e e	24.0M	3,884	.016%
Europe	174	126	72.4%
Е	135	46	34.1%

ا ادھ	1.1M	307	.027%
atir- neri	24	23	95.8%
I Ar	5	0	0.0%

ď	18,652	15	.080%
Africa	8	6	75.0%
Q	4	0	0.0%

/P	25.0M	4,699	.019%
sia/A/P	190	144	75.8%
As	65	17	26.2%

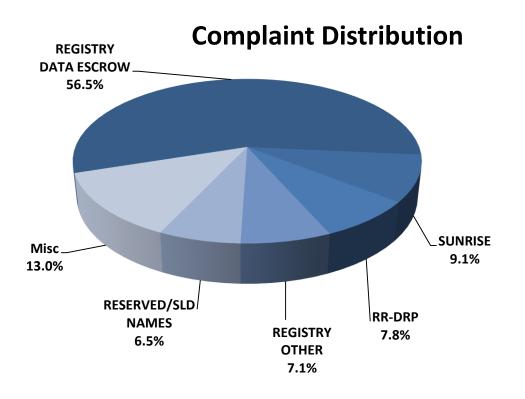
ICANN

٥	Domain Volume/Million	# Complaints	% Complaints per Domain Volume
EGEN	# registrars per region	# registrars w/ Complaints	% registrars with complaints per region
_	# registries per region	# registries w/ Complaints	% registries with complaints per region

Notes: "# registrars per region" data may contain some obsolete registrars but is retained for reporting history

"# of registries per region" includes legacy TLD's and new gTLD's

Contractual Compliance July 2013 – July 2014 Registry Complaint Types – North America



Registry TAT	(in days)
Avg TAT 1st Notice	5.3
Avg TAT 2nd Notice	6.0
Avg TAT 3rd Notice	n/a

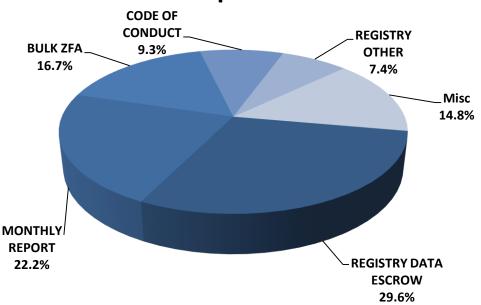
Enforcements	
Volume Breach	0
Volume Termination	0

REGISTRY Complaints	Qty
ABUSE CONTACT DATA	1
BULK ZFA	5
CLAIMS SERVICES	1
CODE OF CONDUCT	5
MONTHLY REPORT	2
PIC-DRP	1
REGISTRY DATA ESCROW	87
REGISTRY OTHER	11
RESERVED/SLD NAMES	10
RR-DRP	12
SUNRISE	14
URS	4
WILDCARD PROHIBITION	1
Total <i>New</i> Complaints Processed	154
Total Complaints Closed	77



Contractual Compliance July 2013 – July 2014 Registry Complaint Types - APAC

Complaint Distribution



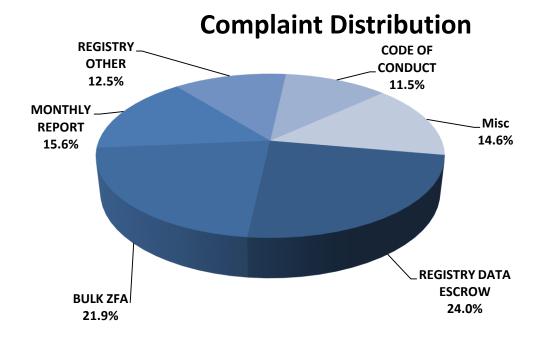
Registry TAT	(in days)
Avg TAT 1st Notice	6.2
Avg TAT 2nd Notice	4.1
Avg TAT 3rd Notice	n/a

Enforcements	
Volume Breach	0
Volume Termination	0

REGISTRY Complaints	Qty
BULK ZFA	9
CODE OF CONDUCT	5
MONTHLY REPORT	12
REGISTRY DATA ESCROW	16
REGISTRY OTHER	4
RESERVED/SLD NAMES	2
RR-DRP	2
SUNRISE	1
URS	1
ZONE FILE ACCESS	2
Total <i>New</i> Complaints Processed	54
Total Complaints Closed	42



Contractual Compliance July 2013 – July 2014 Registry Complaint Types - EMEA



Registry TAT	(in days)
Avg TAT 1st Notice	5.0
Avg TAT 2nd Notice	4.4
Avg TAT 3rd Notice	n/a

Enforcements	
Volume Breach	0
Volume Termination	0

REGISTRY Complaints	Qty
ABUSE CONTACT DATA	1
BULK ZFA	21
CODE OF CONDUCT	11
MONTHLY REPORT	15
PIC-DRP	1
REGISTRY DATA ESCROW	23
REGISTRY OTHER	12
RESERVED/SLD NAMES	5
RR-DRP	3
SUNRISE	1
ZONE FILE ACCESS	3
Total <i>New</i> Complaints Processed	96
Total Complaints Closed	62





In the event of a conflict between anything in this presentation and the Registry Agreement, the Registry Agreement prevails.



Selected Obligations Due Upon Signing of Registry Agreement

- Comply with <u>Temporary & Consensus Policies</u>, as applicable (Spec 1)
- Reserve Special Domain Names (Spec 5)
- Meet <u>Interoperability/Continuity Standards</u> (Spec 6)
- Implement <u>Rights Protection Mechanisms</u> (Spec 7)
- Maintain <u>Continued Operations Instrument</u> (Spec 8)
- Comply with <u>Code of Conduct</u> (Spec 9)
- Comply with <u>Public Interest Commitments</u> (Spec 11)
- Implement <u>Community Registration Policies</u>, as applicable (Spec 12)



Selected Obligations Due Upon Delegation

- Pay <u>Registry-Fees</u> (Article 6)
- Ensure <u>Escrow Agent delivers daily verification notifications</u> (Spec 2)
 & Registry notifies ICANN
- Submit <u>Monthly Reports</u> (Spec 3)
- Operate a <u>WHOIS service & web-based RDDS</u> per Spec 4
- Grant access to ICANN of daily <u>Zone File</u> (Spec 4, Section 2.3)
- Grant access to ICANN of weekly <u>Thin Registration Data</u> (Spec 4, S. 3)
- Maintain <u>Registry Performance</u> (Spec 10)



Comply with Temporary & Consensus Policies

- Consensus Policies are developed by the community and adopted by the ICANN Board
- Temporary Policies are Board-established specifications or policies necessary to maintain the stability or security of Registrar or Registry Services, the DNS or the Internet



Meet Reserved Names Requirements

Article 2.6 & Specification 5 of the Registry Agreement

- For Registry Operations
- Other Requirements
 - Two-character labels at the second level (unless otherwise approved by ICANN)
 - Names on the list of Inter-governmental organizations (IGO), at the second level
 - Names on the list of International Olympic Committee,
 International Red Cross & Red Crescent, at the second level
 - Country and Territory names at all levels (and IDN variants as applicable)



Meet Registry Interoperability & Continuity Specifications

Specification 6 of the Registry Agreement

- Standards Compliance
 - DNS, EPP, DNSSEC, IDN, IPv6
- Registry Services & Wildcard Prohibition
- Business Continuity Plan & Annual Testing
- Abuse Mitigation Contact Data & Malicious Use of Orphan Glue Records
- Initial & Renewal Registrations
- Name Collision Occurrence Management



Name Collision, Controlled Interruption (CI)

- Obligations for gTLDs delegated on or after 18 Aug 2014
 - No activation of names (other than nic.tld) for 90 days after delegation
 - The gTLD chooses when to start CI
 - Implement CI per Section 1 of Name-Collision Occurrence Assessment (the "Assessment")
- Obligations for gTLDs delegated before 18 Aug 2014 and names activated other than nic.tld
 - The gTLD chooses when to start CI; in the meantime, block the SLDs in the Alternate path to Delegation (APD) List
 - Once CI starts, implement it per Section II of the Assessment
 - After the CI period ends, may release APD List per Section II (c) the Assessment

Name Collision, Controlled Interruption (CI) Requirements

- Obligations for gTLDs delegated on or after 18 Aug 2014 and no names activated, other than .nic
 - The gTLD chooses when to start CI
 - Choose whether to follow Section I or II of the Assessment
 - Implement CI per the chosen section of the Assessment



Meet TMCH Rights Protection Mechanisms (RPM) Requirements

Specification 7 of the Registry Agreement

- Comply with Trademark Clearinghouse Rights Protection Mechanisms Requirements
- Comply with all dispute resolution procedures
 - <u>Uniform Rapid Suspension</u>
 - lock of domain name within 24 hours of notice by URS provider; perform the actions required upon notification of a URS decision
 - Registry Restriction Procedure and Trademark-Post Delegation Procedure
 - Perform the remedial actions if the Reporter prevails in the dispute

Registration Restriction Dispute Resolution Procedure Requirements

Specification 7 of the Registry Agreement

- Comply with community registration policies per Article 2.19 and Specification 12
- ICANN conducts a preliminary review of the complaint to ensure that it is complete, has a claim of non-compliance with at least one registration restriction, and that the reporter is in good standing.
- If the report passes the initial review, the complaint is sent to the Registry Operator; if the dispute remains unsettled the Reporter may then file a complaint with a approved Service Provider



Uniform Rapid Suspension Requirements

Specification 7 of the Registry Agreement

- Registry must lock a domain name in dispute under URS within 24 hours of receipt of Notice of Lock from URS Provider
 - If URS Provider submits complaint to ICANN, 1-2-3 expedited notices (24 hours each) to registry operator
- Registry must perform the steps in section 10.2 of URS procedure upon receipt of an URS Determination in favor of the complainant
 - ICANN enforces upon report by Complainant that prevailed



Maintain Continued Operations Instrument (COI)

Specification 8 of the Registry Agreement

- COI must be be in effect for 6 years from effective date of RA
- No amendment without ICANN approval
- If COI is terminated or not renewed, required
- to obtain replacement COI



Meet Code of Conduct Requirements

Specification 9 of the Registry Agreement

- Provide registrars equal access to registry services
- No front-running
- Requirements for registries with cross-ownership
 - Must prevent unauthorized disclosures of Personal Data by the affiliated registrar
 - By 20 January 2015: Code of conduct certification by TLD Executive & Results of Review
 - Separate legal entities & Separate accounting books



Meet Public Interest Commitments Requirements

Specification 11 of the Registry Agreement

- Comply with mandatory and voluntary (as applicable) commitments
- ICANN conducts a preliminary review of the complaint to ensure that it is complete, has a claim of non-compliance with at least one commitment, and that the reporter is in good standing
- Registry and Reporter have 30 days to resolve dispute; if unsettled ICANN investigates or defer to Standing Panel
- Standing panel has 15 days to return a Decision to ICANN
- If Reporter prevails ICANN sends notice of breach to registry operator and it has 30 days to cure



Implement Community Registration Policies

Specification 12 of the Registry Agreement

- Criteria for eligibility to register names
- Methods for validating Community eligibility
- Required to be a member of the specified Community
- Procedures for resolution of disputes concerning compliance with TLD registration policies



Pay Registry-Level Fees

Article 6.1 of the Registry Agreement

- Fixed and Variable fees
 - Fixed = US\$6250/quarter
 - Variable = US\$0.25/transaction over 50,000
- Pay fees within 30 calendar days of the issue
- date of ICANN invoice



Meet Data Escrow Requirements

Specification 2 of the Registry Agreement

- Daily deposits by the Registry Operator
 - a) Sunday: full deposits to Data Escrow Agent by 23:59 UTC
 - Full deposit consists of the entire set of registry database objects as defined
 - b) Monday-Saturday: differential deposits by 23:59 UTC (or a full deposit)
 - Differential deposit includes all registry database objects that have been created, deleted, or updated since the previous full or differential deposit
- Registry Operator must ensure that its Data Escrow Agent send daily status notifications to ICANN per Section 7, Part B
- Registry Operators also sends daily notification of deposit to ICANN per Section 7, Part A

Note: Data Escrow Agent notifies ICANN on a daily basis of a missed, valid of invalid deposit

TOP

Meet Monthly Reports Requirements

Specification 3 of the Registry Agreement

- Two reports are required
 - Registry Functions Activity
 - Per Registrar Transaction Report
- The Registry Operator must provide one set per gTLD, using the API described in draft—lozano-icann-registry-interfaces, see Specification 2, Part A, Section 9, reference 5.



Comply with WHOIS Service & RDDS

Specification 4, section 1, of the Registry Agreement

- Operate a WHOIS service and a web-based
- Registration Data Directory Service that meets the requirements stated in Spec 4
- Comply with RDDS guidance for registries by 31 January 2015



Daily Zone File Access Requirements

Specification 4, Section 2 of the Registry Agreement

- Must provide to ICANN, bulk access to the zone files by oo:oo:oo UTC
- Must provide zone data to the end users who request it through the Centralized Zone Data Service



Weekly Access to Thin Registration Data

Specification 4, Section 3 of the Registry Agreement

 Must provide to ICANN, bulk access on the day specified during ONBIR



Main Registry Performance

Specification 10 of the Registry Agreement

- Meet the service level outlined in the Service Level Agreement matrix of Specification 10
- Maintain records for a period of at least one year



Abuse Contact Data

Specification 6, Section 4.1 of the RA

 Provide to ICANN and publish accurate details for reports of malicious conduct in the RA

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Many gTLDs are publishing email address, but not making clear that reports can also be sent by regular mail

Guidance

In any section referencing abuse reports, ensure there is valid email address plus mailing address and primary contact



Zone File Access Requirements

Specification 4, Section 2 of the RA

• Act upon requests for zone file access via CZDS

Issue	Time elapsing for the Registry Operator to respond
Guidance	Be open and transparent: Establish, publish and adhere to a policy that informs endusers by when they should reasonably expect a response



Zone File Access Requirements

Specification 4, Section 2.1 - 2.3 of the RA

Reasons to deny or revoke access to zone files

Issue	 Registry denying access because not yet in sunrise Registry denying access until requestor proves lawful purposes
Guidance	Neither is a valid reason to deny access – Three reasons per RA: (i) failure to satisfy credentialing requirements of §2.1.2 (ii) not providing correct or legitimate credentialing requirements of §2.1.2 (iii) reasonable belief that requestor will violate terms of §2.1.5

<u>Trademark Clearinghouse Rights Protection Mechanisms Requirements</u> Sections 2.1.1 & 2.2.4

• To "Allocate" is to" designate, assign, or otherwise earmark" a Domain Name (DN). Subject to exceptions, a Registry Operator can't Allocate a DN to a registrant that is not a Sunrise-eligible rights holder prior to the Allocation or registrations of all Sunrise-Registrations.

Issue	Improper Allocation/ earmarking before sunrise ends
Guidance	Improper Allocation occurs irrespective of sunrise preemption or whether the earmarking was converted to a registration



New Registry Agreement Audit - Timeline

The scope of the New Registry Agreement audit program includes gTLDs that signed the July 2013 base registry agreement (the "Agreement") as amended from time to time, including all its Specifications and Public Interest Commitments.

Goal: To proactively identify deficiencies and manage the remediation process to ensure compliance with contractual obligations

4													
	RFI Notification Phase			Audit I	Phase	Reporting Phase		R	Remediati	on Phase	<u> </u>		
Pre-Audit Notification			Notice	RFI - 3rd Notice Due	Start	End	Start			Rem - 2nd Notice	Notice	Rem - 3rd Notice Due	End
30-Jun-14	14-Jul-14	05-Aug-14	12-Aug-14	18-Aug-14	19-Aug-14	19-Sep-14	22-Sep-14	22-Sep-14	22-Sep-14	14-Oct-14	21-Oct-14	27-Oct-14	28-Oct-14



Back Up Slides



New Registry Agreement Audit – Scope

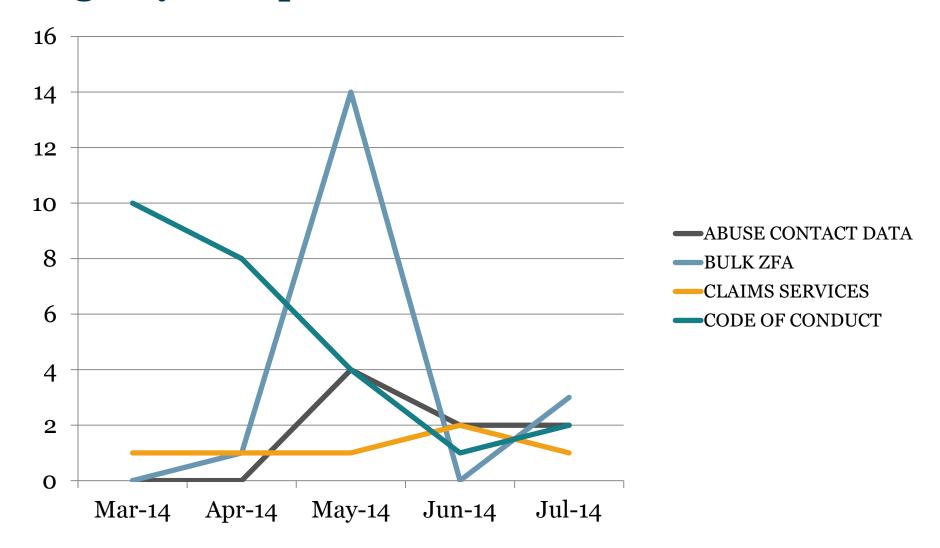
Registration Agreement Articles	Test Objective
1.3 Representations and Warranties. 1.3 (a) ii.	Registry Operator is still in good standing since application process
2.2 Compliance with Consensus Policies and Temporary Policies	To obtain an assurance that Registry is complying with all Consensus Policies - AGP (Add Grace Policy)
2.3 Data Escrow; Specification 2; PART B Legal Requirements	Content of the escrow deposits are per the contract
2.4 Monthly Reporting; Specification 3	To ensure the monthly Per-Registrar Transactions Report accurately represents the number of active domains
2.5 Publication of Registration Data (Whois); Specification 4	Availability and following Specification 4 (Section 1.4)
2.6 Reserved Names; Specifications 5	Names that Registry Operators are obligated to reserve are actually reserved
2.7 Registry Interoperability and Continuity; Spec6.2.2 Name Collision Occurrence Assessment(Blocked Second Level Domain Names)	Names that Registry Operators are obligated to block are actually blocked



New Registry Agreement Audit – Scope

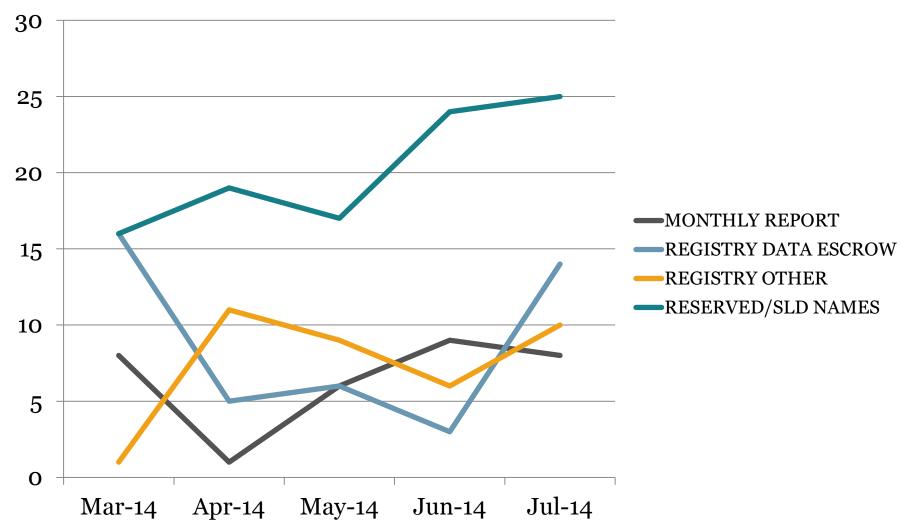
Registration Agreement Articles	Test Objective
2.7 Registry Interoperability and Continuity; Specification 6	Registry Operators have BCP
2.8 Protection of Legal Rights of Third Parties - (TMCH) Sunrise Period; Specification 7	Domain names registered during sunrise were eligible for registration
2.8 Protection of Legal Rights of Third Parties (TMCH) Claims Period; Specification 7	During the trademark claims period, Registry performed required validation
2.14 Registry Code of Conduct; Specification 9 Parts A, D, E	Compliance of the Registry on Code of Conduct
2.17 Additional Public Interest Commitments; Specification 11	To ensure that Registry Operator complies with its public interest commitments as incorporated into Specification 11 of the Registry Agreement
2.19 Community- Based TLDs Obligations of Registry Operator to TLD Community; Specification 12	Registry has a written Registration Policy and complied with it when registering with community based TLDs
Specification 13 . BRAND TLD PROVISIONS; 5.1 (ii)	To confirm that only Registry Operator, its Affiliates, or Trademark Licensees register domain names and control the DNS records associated with domain names at any level in the TLD.

Registry Complaint Trend - Global





Registry Complaint Trend - Global





Registry Complaint Trend - Global

