



Appendix B

fTLD in its capacity as the Registry Operator of the .BANK TLD wishes to provide further details on the specific measures it has “implemented” to minimize potential confusion with corresponding country codes.

- All registrations in .BANK are required to comply with a Registrant Eligibility Policy based on Specification 12 of fTLD’s Registry Agreement with ICANN, which states in relevant part that registrations are restricted to the following for-profit and not-for-profit businesses or organizations:
 - (1) State, regional and provincial banks that are chartered and supervised by a government regulatory authority;
 - (2) Savings associations that are chartered and supervised by a government regulatory authority;
 - (3) National banks that are chartered and supervised by a government regulatory authority;
 - (4) Associations whose members are primarily comprised of entities identified above in (1),(2) and (3);
 - (5) Groups of associations whose members are primarily comprised of associations identified above in (4);
 - (6) Service providers that are principally owned by or predominantly supporting regulated entities identified above in (1), (2), or (3), (if approved by the Registry Operator Board); and
 - (7) Government regulators of chartered and supervised banks or savings associations or organizations whose members are primarily comprised of such government regulators (if approved by the Registry Operator Board).
- All registrations in .BANK are required to comply with a Registrant Name Selection Policy based on Specification 12 of fTLD’s Registry Agreement with ICANN, which states in relevant part that domains initially registered in the TLD must correspond to a trademark, trade name or other service mark of the registrant.
- fTLD has selected Symantec, one of the world’s leading SSL Certification Authorities, to verify the eligibility of .BANK Registrants in accordance with fTLD’s Registrant Eligibility and Name Selection Policies.
- In accordance with GAC Advice, fTLD has created “working relationship[s] with the relevant regulatory, or industry self--regulatory, bodies, including developing a strategy to mitigate as much as possible the risks of fraudulent, and other illegal activities.” Some of these relationships include, but are not limited to, the American Bankers Association, Australian Bankers’ Association, British Bankers’ Association, Canadian Bankers Association, European Banking Federation and the International Banking Federation. A full list of fTLD endorsing organizations is available on its website, see www.register.bank/endorsers.

- fTLD has implemented an Acceptable Use / Anti-Abuse Policy incorporating GAC advice that requires registrants to:

Report any material changes to the validity of Registrant's authorizations, charters, licenses and/or other related credentials for participation in the .BANK TLD in order to ensure they continue to conform to appropriate regulations and licensing requirements and generally conduct their activities in the interests of the consumers they serve; and

Comply with all applicable laws, including those that relate to privacy, data collection, consumer protection (including in relation to misleading and deceptive conduct), fair lending, debt collection, disclosure of data, and financial disclosure.

- A final safeguard fTLD is proposing for the release of two-character (letter-letter combinations) domain names is the use of a mandatory Request for Proposal (RFP) process which will require potential applicants to detail their proposed use of the domain name. This will allow fTLD to proactive identify any potential confusing use of the domain name with a corresponding country code.